

**Certified in Public Health (CPH)**

**Commissioned Officers Association (COA)  
United States Public Health Services  
(USPHS)**

**Aurora Borealis Branch**

January 25, 2017



**NBPHE**

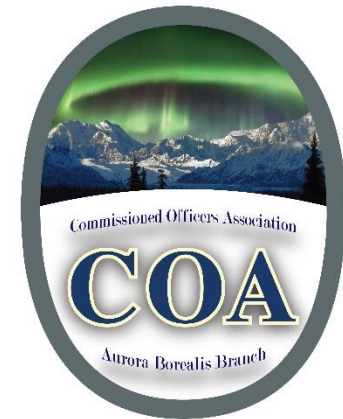
**National Board of Public Health Examiners**

1900 M Street NW, Suite 710, Washington, D.C. 20036 | [info@nbphe.org](mailto:info@nbphe.org)

# Certified in Public Health (CPH) *Credentialing Public Health Leaders*



# Today's Discussion



- **The NBPHE**
  - History
  - NBPHE Board of Directors
  - Statistics & Growth
- **Why the CPH?**
  - Benefits & Testimonials
  - Pilot Program & Findings
  - Snapshot of Employers who are Actively Seeking the CPH
- **CPH Process**
  - Certification Overview
  - Eligibility
  - Provisional vs. active CPH
- **CPH Exam**
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  - Computer-based and paper and pencil examinations
  - Registering for the Exam
  - Scoring
- **CPH Study Resources**
- **CPH Exam Fees and Discounts**
- **CPH Recertification**
  - Overview
  - Digital Badging
  - Social Media
  - CPH Merchandise
  - CPH Certificate



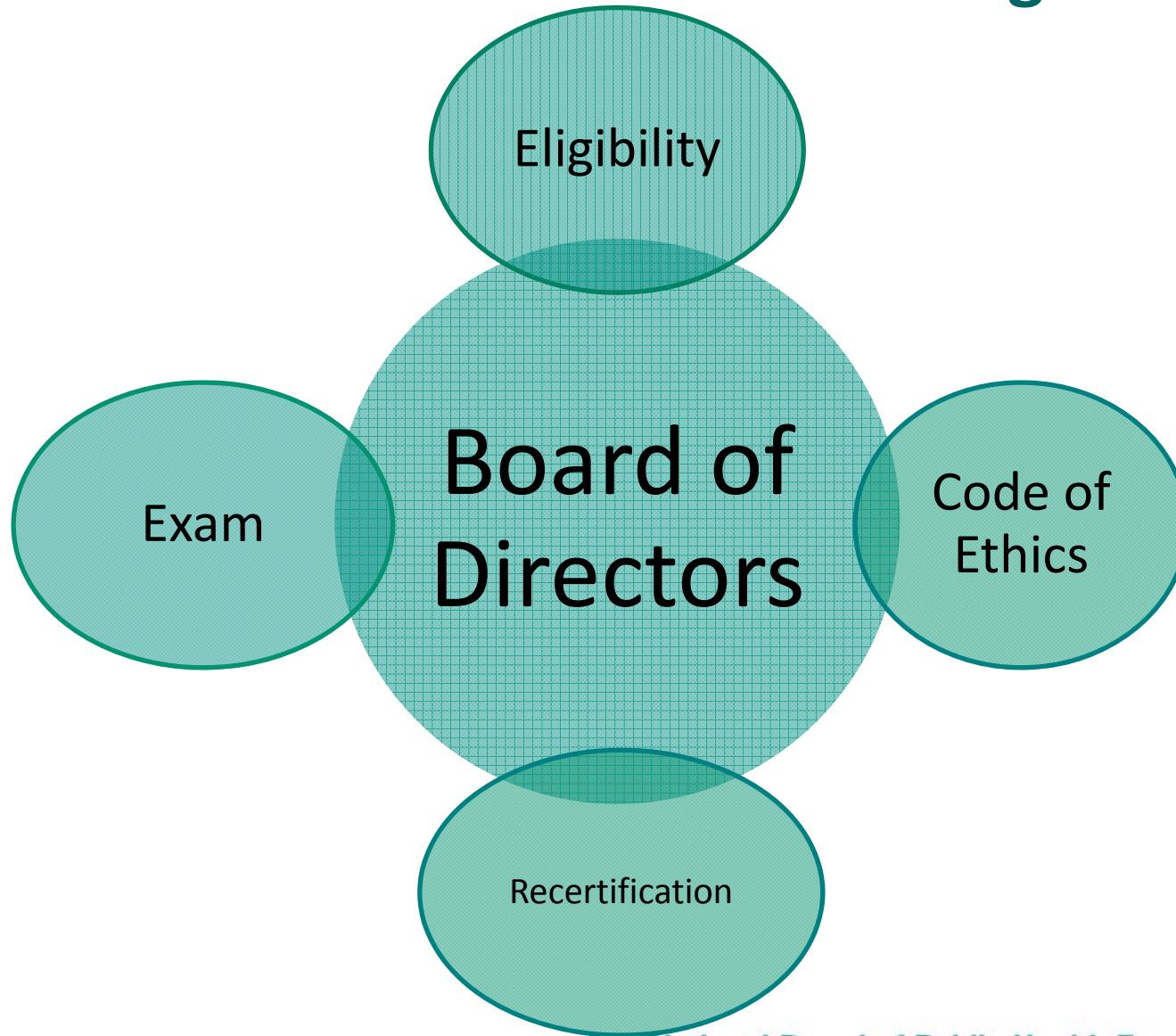
# The NBPHE & the Certified in Public Health (CPH) Exam



National Board of Public Health Examiners



# Certified in Public Health Program



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# The NBPHE History

- **ASPPH and APHA's** joint initiative to established task forces on the credentialing of public health workers (1980)
- The **task force** reached out to other **stakeholders** in the credentialing process and became the Steering Committee on Public Health Workforce Credentialing (1999)
- **ASPPH's Executive Committee** approved developing an independent Board of Public Health to issue examinations and provide those that pass the exam with a public health credential (2002)
- The **NBPHE** was established (2005)
- The **first CPH exam** was administered (2008)



# NBPHE Board of Directors



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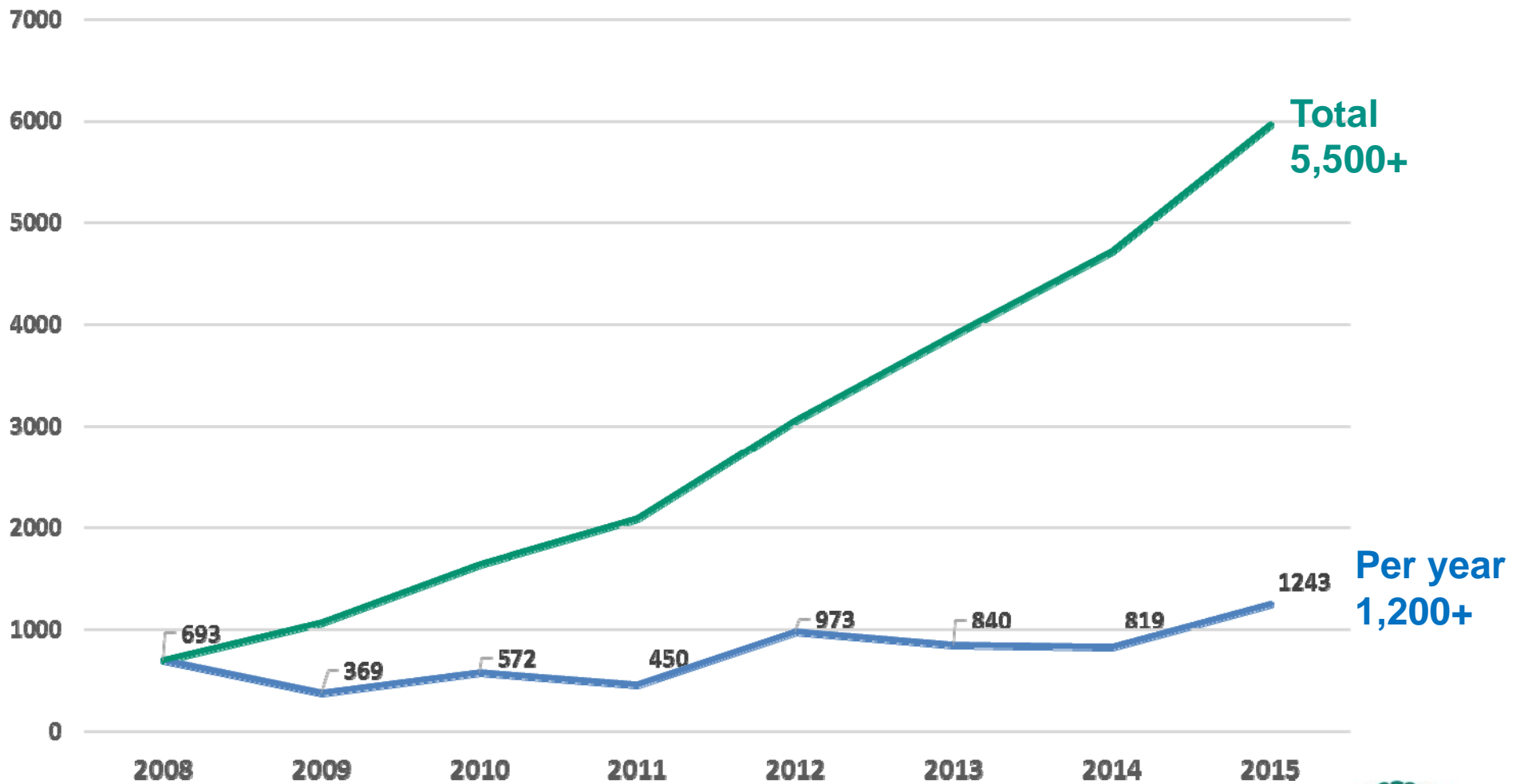
# Statistics

- Since 2008, the NBPHE has credentialed over **5,500+** CPH professionals
- **500** provisional CPH professionals, at any given time
- **2,000** applicants in the pipeline, at any given time
- **11 Schools and Programs Require** the CPH exam
- **10 Schools and Programs** who offer a discount for the CPH exam
- **5 Organizations strongly encourage** who offer a discount for the CPH exam





# Growth of CPH



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# Why the CPH?

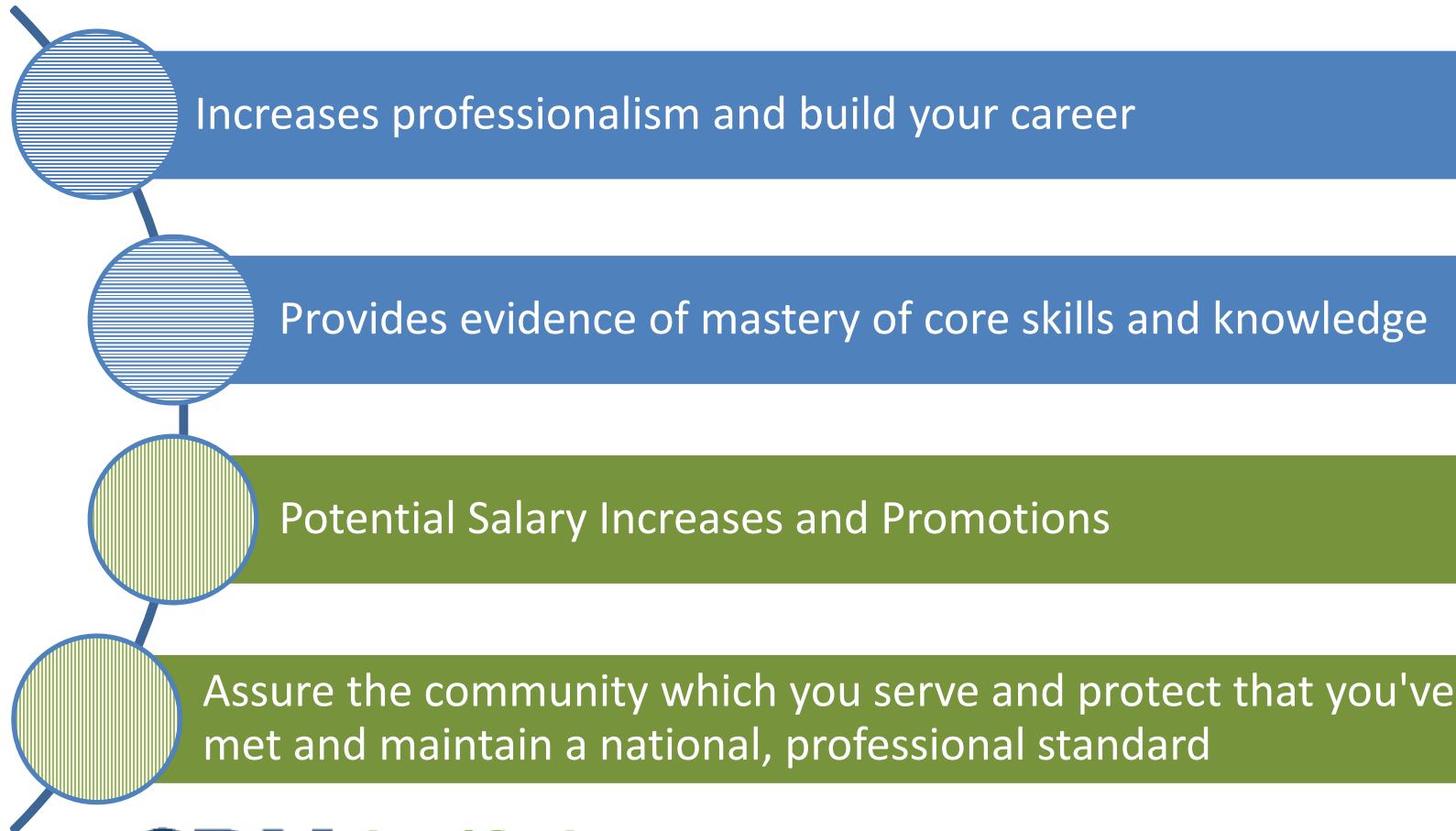
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A low-angle, upward-looking photograph of a diverse group of approximately seven people in professional business attire. They are all smiling and holding their hands together in a central circle, creating a sense of unity and teamwork. The background is a bright, clear sky, and the lighting is soft and natural, highlighting the individuals and their collective effort.

Created to Professionalize the  
Field of Public Health

# CPH and Public Health Profession



**CPH** Certified in  
Public Health

by National Board of Public Health Examiners

National Board of Public Health Examiners



# Evidence of Mastery in Core Skills and Knowledge

*“Though I don’t hold an MPH, I bring many years of invaluable real world public health experience to the table. I reviewed the ASPPH CPH study guide, as well as the other study resources. Three months later, I successfully passed the first exam to be offered to candidates based solely on prior work experience. It has been one of my proudest professional accomplishments.”*

**Tonya Smith, CPH,  
Lieutenant, United State Public Health  
Service & Member of CPH pilot cohort**



# Salary Increases & Promotions



*“Once I received my passing notice of the CPH exam, I received a \$80,000 incentive bonus, offered at that time, in 4 year increments and have continued to proudly serve my commission.”*

**Laura E. Ricardo, RN, MPH, CPH, Lieutenant Colonel, Army Nurse Corps, United States Army**

# Prove That You Have Met and Can Maintain the National Standard in Public Health

*“My CPH affirms that I possess the means to positively change lives and it motivates me to remain dedicated to doing just that. I accept this challenge proudly in honor of my fellow CPH certified colleagues, my branch of service, and – most importantly – the Nation whose health I have sworn to protect, promote, and advance.”*

**Patrick C. Harper, Pharm.D., MPH, CPH**  
**Lieutenant Commander, United States Public  
Health Service**



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# Employers Actively Seeking CPH Professionals

- County of Santa Cruz, CA
- Skoll Global Threats Fund
- San Francisco Department of Health
- International Society of Infectious Diseases
- Tarleton State University
- National Association of County and City Health Officials (NACCHO)
- Health Research, Inc
- NYC Department of Health and Mental Hygiene
- Umass Medical School
- Signature Science
- Program on Climate and Health
- CDC National Center for Health Statistics
- Minnesota Department of Health
- Population Services International
- Washington State Department of Health
- Association of State and Territorial Health Officials (ASTHO)
- UT Health Sciences Center at Houston School of Public Health
- San Joaquin County Public Health Administration
- Yale University
- Lehigh University
- Clinton Health Access Initiative
- University of Chicago
- American College of Cardiology
- University of South Dakota, School of Health Sciences
- Vanderbilt University
- Army Public Health Center
- United States Public Health Services/Commissioned Officer Association (USPHS/COA)
- Navy Nursing Corps
- American Public Health Association (APHA)
- Behavioral Health System Baltimore
- Clinton Health Access Initiative
- Population Services International
- Catholic Relief Services
- Idaho Dept. Health and Welfare
- Jefferson College of Population Health
- University of Massachusetts Medical School
- University of South Florida
- University of Michigan Department of Health Behavior Health Education
- University of Illinois at Springfield
- American Kidney Fund
- University of Texas at Austin

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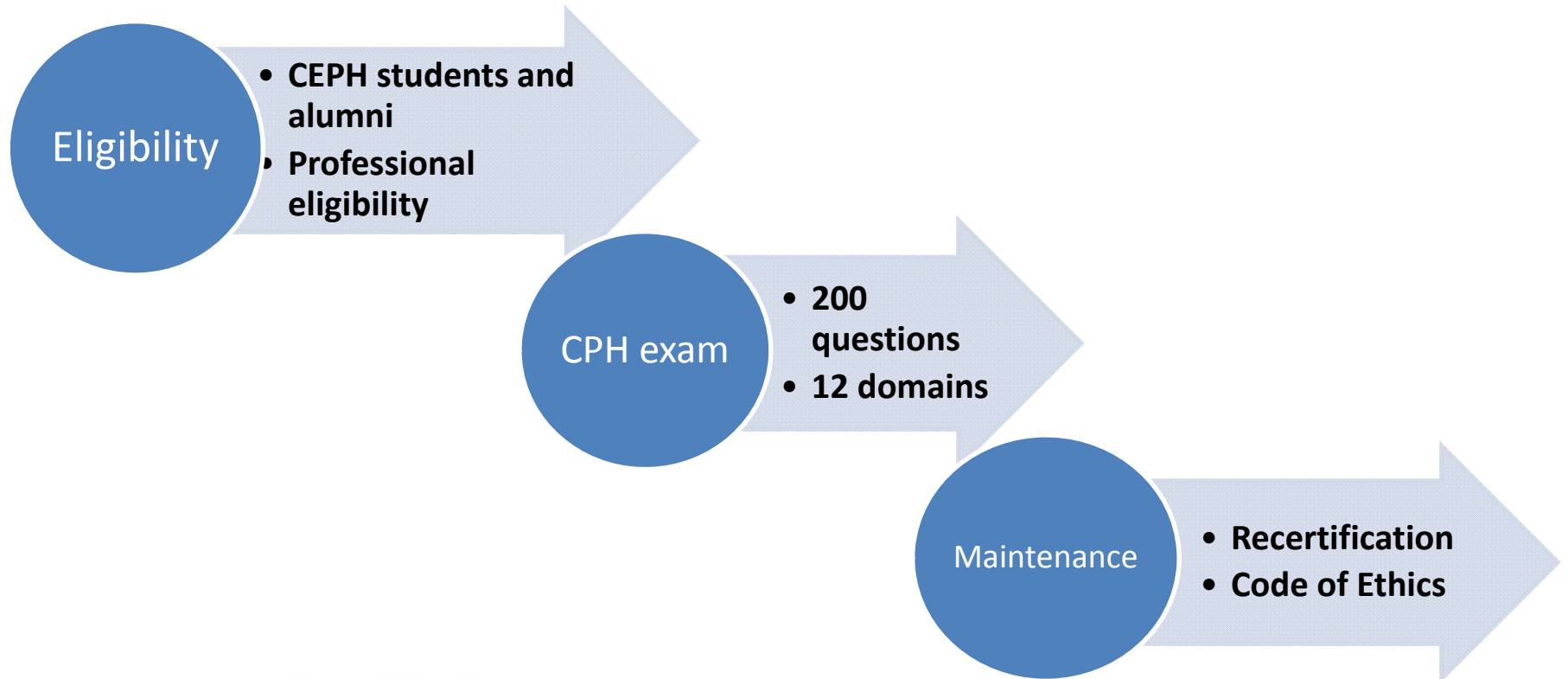


# CPH Process

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# Certification process



PROUD MEMBER



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# Exam Eligibility (Alumni)

All graduates of CEPH-accredited schools and programs of public health



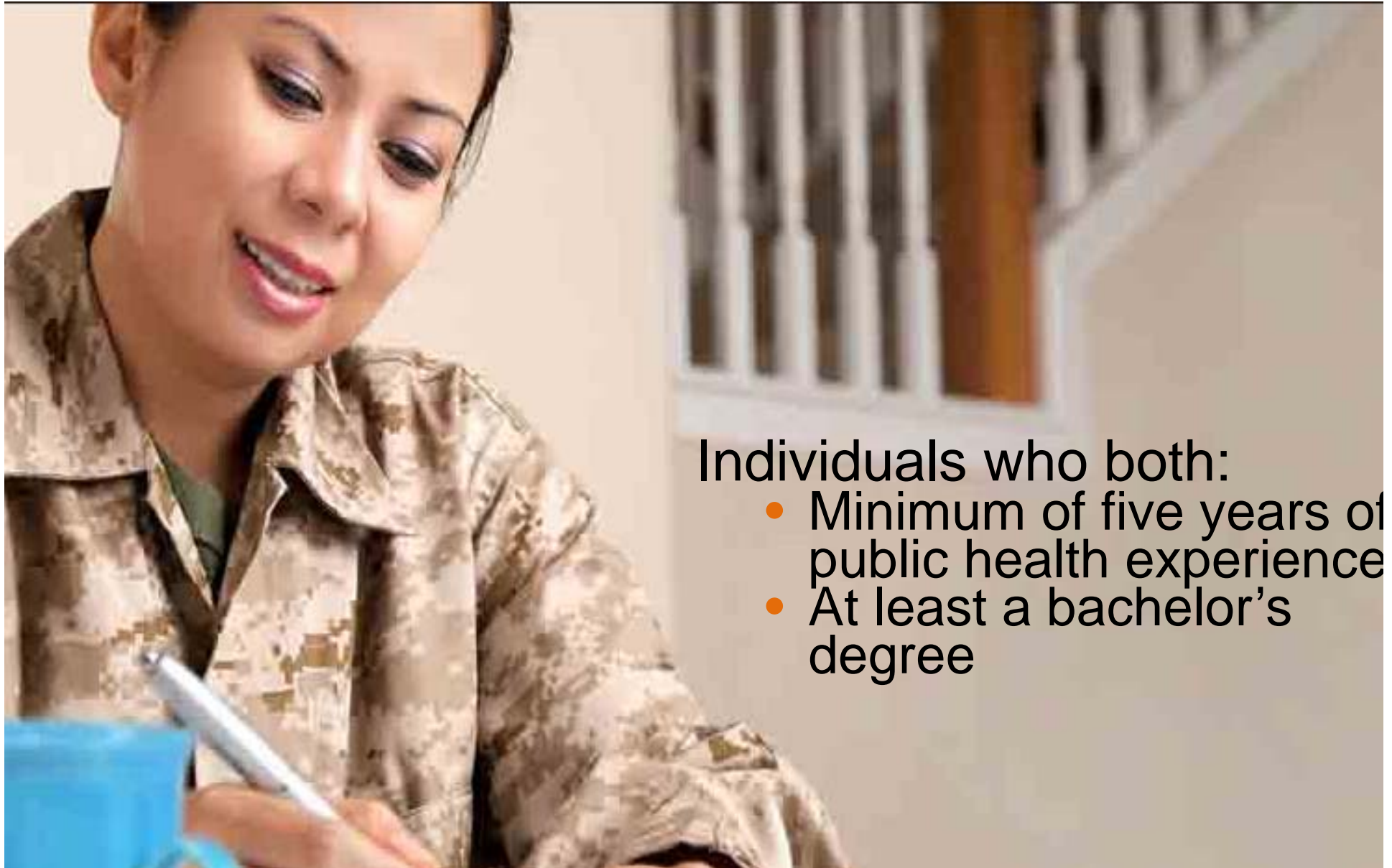
# Exam Eligibility (Students)



Graduate students who have completed or are enrolled in the core coursework:

- **biostatistics**
- **epidemiology**
- **environmental health**
- **health policy**
- **behavioral sciences**

# Exam Eligibility



Individuals who both:

- Minimum of five years of public health experience
- At least a bachelor's degree

# Pilot Program

## Exam Eligibility (Working Professionals)



### NEW: Public Health Work Experience

Individuals who have at least a **bachelor's degree and at least five subsequent years' public health work experience** may be eligible to take the CPH exam.

[Registration is now open.](#)

#### 2017 CPH Computer-based Test Dates

**February 1 – 28**

**June 1 – 30**

**October 1 – 31**

*Various paper-based tests are offered throughout the year.*

#### Participating Organizations Include:

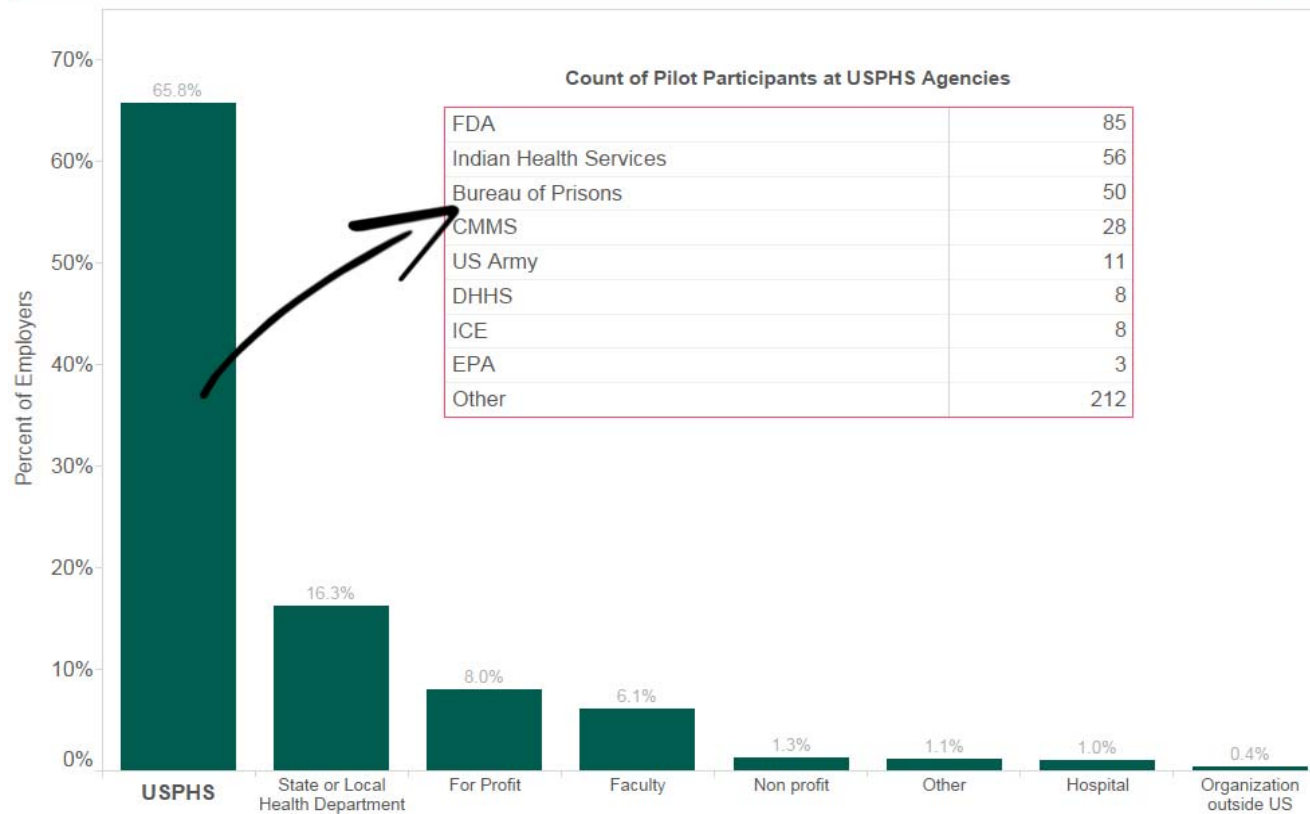
- American Public Health Association (APHA)
- Association for Prevention Teaching and Research (APTR)
- Association of Schools and Programs of Public Health (ASPPH)
- Association of State and Territorial Health Officials (ASTHO)
- National Association of County and City Health Officials (NACCHO)

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# Profile of pilot participants

## Employers of NBPHE Pilot Participants (n = 701)



# Provisionally Certified vs. Active CPH

- Students who pass the exam will be provisionally certified until graduation.
- Schools and programs will login and verify your graduation date after you have graduated
- Then, you will be able to use the CPH on your resume and business cards, as well as call yourself a Certified in Public Health (CPH) professional.
- We will mail your CPH certificate and lapel pin, and place you on the “Find a CPH” registry.





# The CPH Exam

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# Exam Coverage

## General Principles (25 items)

### Core areas

- Biostatistics (30 items)
- Epidemiology (30 items)
- Environmental Health Sciences (30 items)
- Health Policy & Management (30 items)
- Social and Behavioral Sciences (30 items)

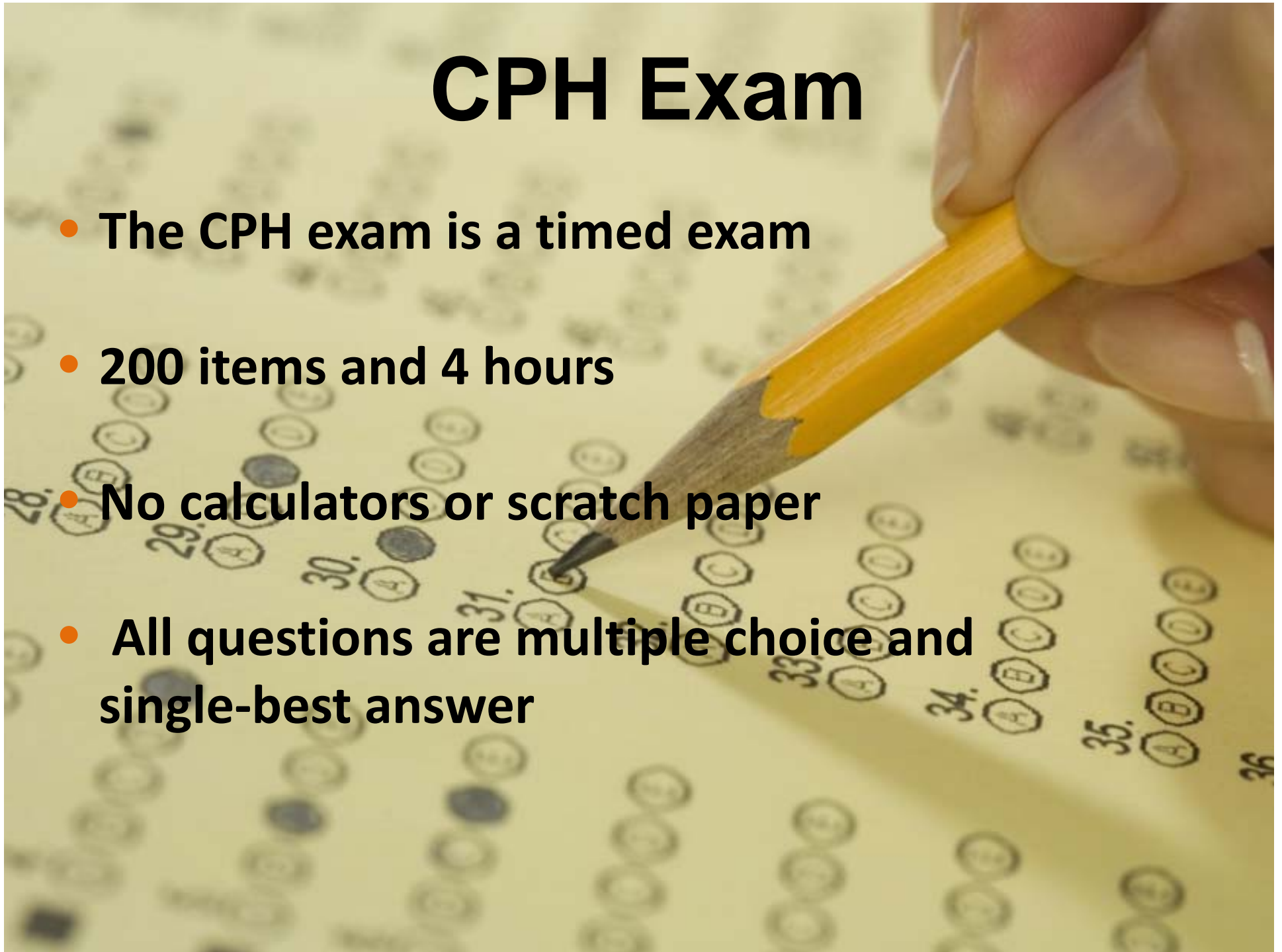
### Cross Cutting (25 items)

- Communication & Informatics
- Diversity & Culture
- Leadership
- Professionalism
- Program Planning
- Public Health Biology
- Systems thinking



# CPH Exam

- The CPH exam is a timed exam
- 200 items and 4 hours
- No calculators or scratch paper
- All questions are multiple choice and single-best answer



# Exam Options

## Computer-Based

- Feb, June and Oct
- Monday-Saturday
- 200+ testing centers

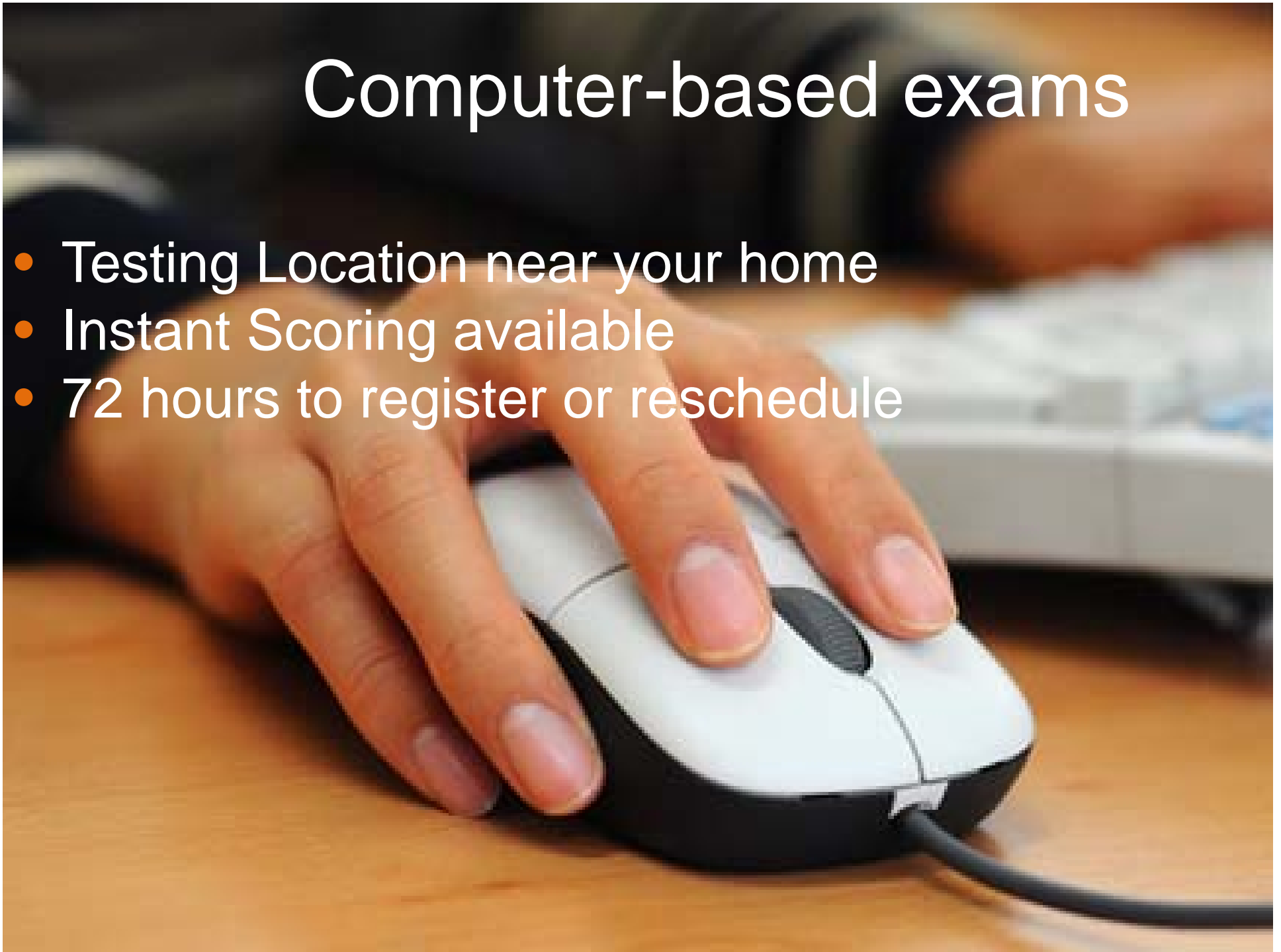
## Paper/Pencil

- Upon request
- Minimum of eight candidates
- Sporadically held throughout the year



# Computer-based exams

- Testing Location near your home
- Instant Scoring available
- 72 hours to register or reschedule



# Paper-pencil exams

A close-up photograph of a hand holding a yellow pencil with a black eraser, pointing at a multiple-choice exam paper. The paper is light blue and features rows of bubbles with letters A, B, C, and D. Some bubbles are filled with dark ink, while others are empty. The background is slightly blurred, emphasizing the pencil and the exam paper.

- 30 days registration deadline
- Does not include instant scoring

# Registering for the CPH Exam

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# Two Ways to Apply

## Registration Center

In order to be eligible to sit for the National Board of Public Health Examiners Certified in Public Health (CPH) exam, all candidates must meet one of the following eligibility criteria; student or alumni of a school or program of public health accredited by the Council on Education for Public Health (CEPH), professional experience eligibility, or other relevant degree.

See complete [eligibility requirements](#) and view the [CPH Candidate Handbook](#).

### Student and Alumni

If you are a current student or an alumni of a CEPH-accredited school or program of public health, click below to register.

[Register Now](#)

### NEW: Public Health Work Experience

Individuals who have at least a bachelor's degree and at least five subsequent years' public health work experience will be eligible to take the CPH exam.

[Read More >](#)

[Register Now](#)

### Other Relevant Degree

If you have taken the core courses at a CEPH accredited school or program and have a relevant graduate degree or have three years public health work experience.

[Register Now](#)

National Board of Public Health Examiners





# Student and Alumni



- AMP/PSI is our testing vendor
- Create account online
- Verifying Information
  - Select your school or program in dropdown
  - Schools and Programs will verify your education and graduation date
- Pay online
  - *\*discounts are reflected at time of purchase*
  - *Vouchers*
- Schedule your Exam
- *Reschedule: 1<sup>st</sup> time free, 2<sup>nd</sup> time \$125.00*



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[Register Now](#)

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[Register Now](#)

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# Public Health Work Experience

- Enter your public health work experience into the online application
- Upload your transcripts and resume
- Pay online
- Your application will be reviewed
  - If you are approved, AMP/PSI will contact you to schedule your exam
  - If you are not approved, you will be refunded in full

# Prices and Discounts

\$385

- Standard Fee

\$315

- At least 20%-30% of graduating class taking the exam, or large organizational group

\$250

- Requiring the CPH exam



# Scheduling, Rescheduling & Deferring



- **You have two years of eligibility**
- **All scheduling, rescheduling or deferrals must go through AMP**
- **PSI/AMP's Phone Number: **1-888-519-9901****
- ***Reschedule: 1<sup>st</sup> time free, 2<sup>nd</sup> time \$125.00***



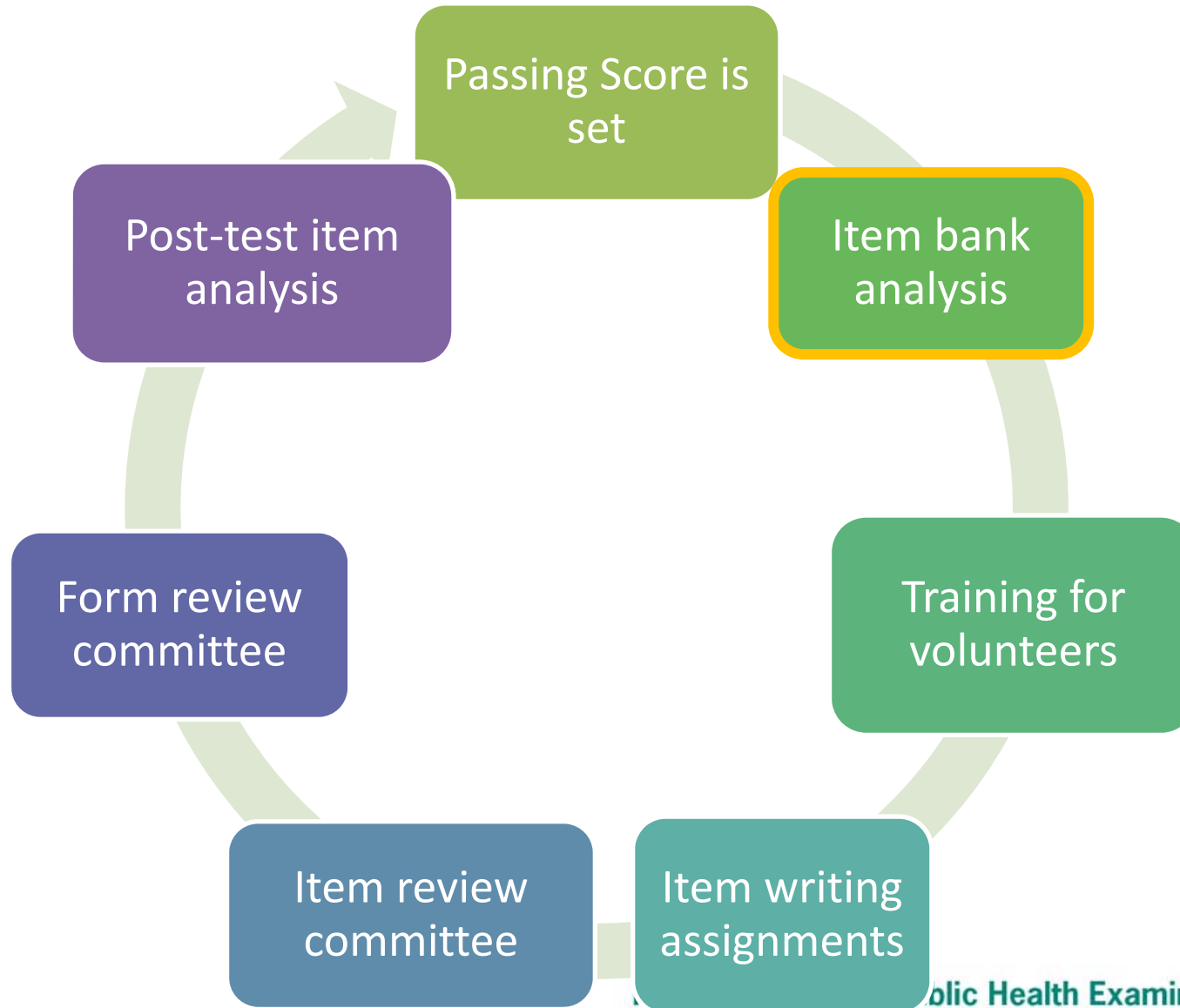
# How is the CPH Exam Scored?

- Each item is examined for its performance and difficulty.
- Content-based analysis determines the minimum passing standard required to achieve certification.



- Handled on Pass/Fail basis
- Pass rate is more than 75%

# Test Development



Public Health Examiners



# Score Reporting

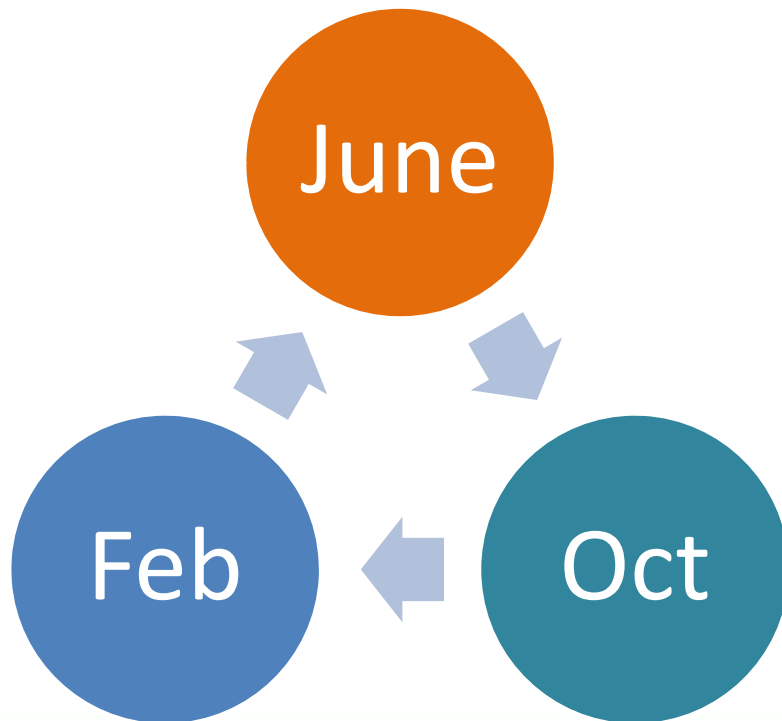
- Candidates who pass by computer-based testing will receive notification of passing status immediately
- Candidates who do not pass received scaled scores
- The schools and programs receive:
  - Scaled scores by core area for each candidate
  - Comparison of performance of all candidate results compared with school candidates by core area



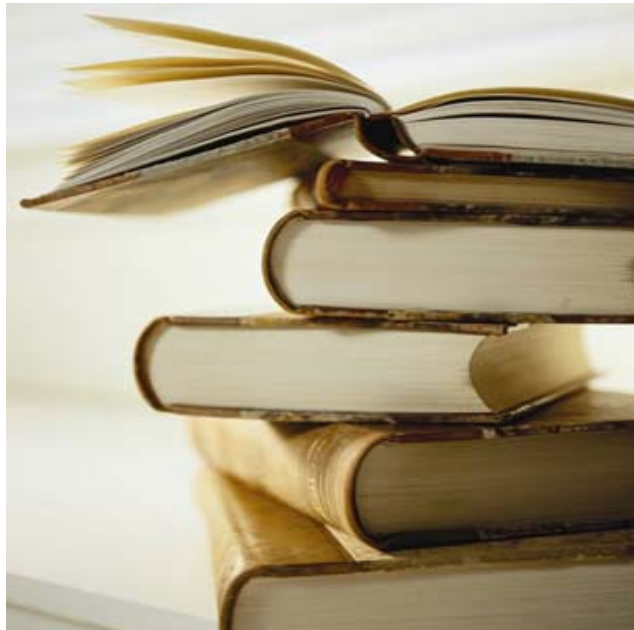


# Retaking the Exam

- Multiple testing administrations a year
- No limit on how often candidates can retest



# CPH Study Resources



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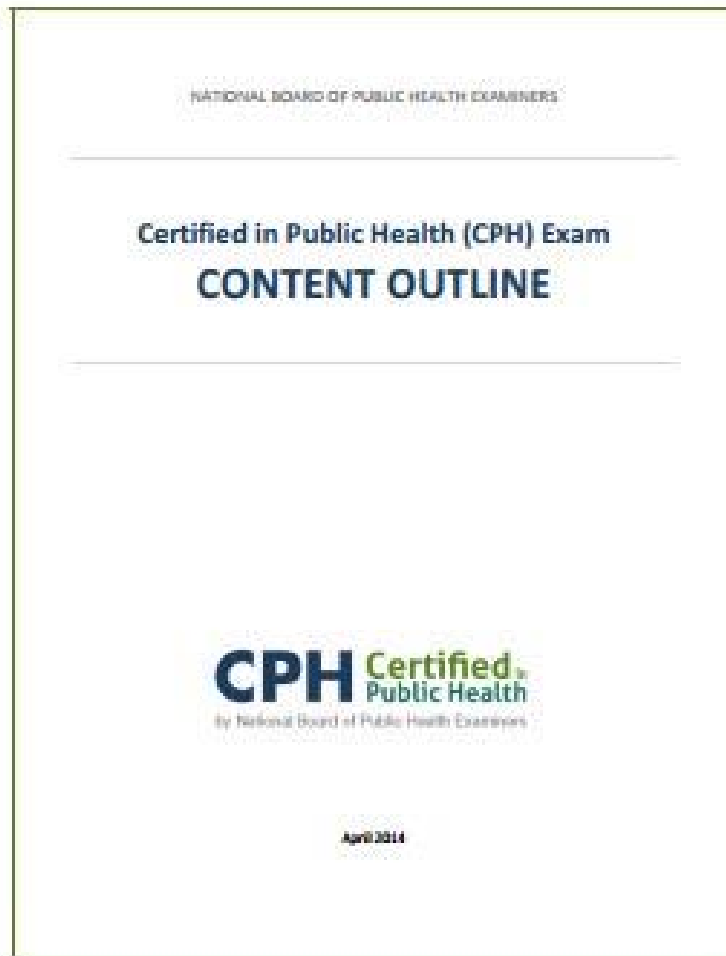


# Study Resources

A photograph of a library with bookshelves and an open book on a table. The background shows rows of books on shelves, and the foreground features a large, open book with its pages fanned out, resting on a wooden surface. The lighting is warm, creating a scholarly atmosphere.

- Content Outline
- Sample Exam Questions
- Practice Exam
- Webinars

# CPH Content Outline



- The **CPH Content Outline** is your Map to prepare for the CPH exam
- Use the CPH Content Outline while you study the **ASPPH CPH Study Guide**
- **If it's on the CPH Content Outline, it is on the CPH exam!**



# CPH Sample Questions



Examination Orientation  
Practice Items

- There are 13 sample questions
- In the format of the CPH exam
- Best single answer



# CPH Practice Exams



**National Board of Public Health Examiners**

Please login to:

**Certified in Public Health Practice Examination**

---

To have your test results emailed directly to you, enter your email address in the Name field.

Name:

Login

To take the practice exams, at no additional cost, visit <https://nbphe.org/CPHstudyResources.cfm>

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# ASPPH CPH Study Guide

## CPH Study Guide

Certified in Public Health

### Welcome to the ASPH CPH Study Guide

Congratulations on your decision to take the CPH exam. We wish you the best of luck and hope you find this Study Guide to be useful.

**The ASPH CPH study guide provides:**

- Information about the CPH exam;
- Strategies and tips to assist you in performing your best on the exam;
- Chapters on each of the five core areas of public health. The majority of the CPH exam is based on the core areas;
- A chapter reviewing the seven cross-cutting competency areas; some content related to the cross-cutting competencies may be included in the exam;
- Three practice tests, which we suggest you take as a form of self-assessment to identify your areas of strength and weakness;
- Terminology and definitions for each core area and the cross-cutting competencies.

Please order to receive your username and password.

Username:

Password:


[Forgot your password?](#)

The study guide is in an online-only, printer-friendly format.

**The cost for a one-year subscription to the online study guide is \$39.99.** Once purchased, a username and password will be sent to your email address that will give you access for one year from the date you receive your username and password.

To purchase the Study Guide, please click on the "Order" button to complete your purchase.

**CPH Exam Study Session**



Looking for opportunity to review for the CPH Exam with expert faculty from CEPH-accredited Schools of Public Health – join us for an all-day, in person review course on **Saturday, October 27, 2012, in San Francisco, CA.** [Click here](#) for more details and information on how to register.

**CPHCE Credits**


For those who have passed the CPH Exam and need to gain Continuing Education (CE) credits, please visit [ASPH](#) or [NBPHE](#).

- Overview of each area
- Suggested readings
- Definitions & terminology
- Sample questions
- 100 question practice test
- Two 50 question practice tests
- Study tips

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# CPH Webinars



## 2016 CPH Study Session Webinar

The National Board of Public Health Examiners (NBPHE) both hosts and sponsors webinars geared to explaining the Certified in Public Health (CPH) credential, the exam, and the future of the field.

<b>Epidemiology</b>
January 6   1:00 PM – 4:00 PM EST
<b>Cross-Cutting Areas</b>
January 26   9:00 AM – 11:00 AM EST
<b>Health Policy &amp; Management</b>
January 28   1:00 PM – 4:00 PM EST
<b>Behavioral &amp; Social Sciences</b>
January 29   9:00 AM – 12:00 PM EST
<b>Environmental Health</b>
February 2   9:00 AM – 12:00 PM EST
<b>Biostatistics</b>
February 3   1:00 PM – 4:00 PM EST



**Raise the Bar. Get Certified in Public Health.**

Join more than 4,000 public health professionals who have been certified in public health.  
For more information, see [www.nbphe.org](http://www.nbphe.org) or contact [info@nbphe.org](mailto:info@nbphe.org).

- 3-hour long webinars
- Each webinar covers one of the core cross-cutting areas of public health
- Recorded every January
- Free to listen!
- Earn CPH Recertification Credits listening as a refresher

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# CPH Exam at APHA Annual Meeting

If you are interested in taking the CPH exam for the first time, NBPHE recommends this focused two-day learning institute to strengthen your knowledge, boost your testing confidence and prepare you for the CPH exam.

The CPH Learning Institute will be held at the **2017 APHA Annual Meeting in Atlanta, GA, November 4 – 8.**

The fee is **\$350.00.**

Stay Tuned!



# Requiring or Strongly Encouraging the CPH Exam

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A photograph of a classroom where several students have their hands raised. The background is a green chalkboard. The text 'Using and Requiring the Exam' is overlaid on the right side of the image in white, bold font.

# Using and Requiring the Exam

# Schools and Programs Requiring the CPH exam

The schools and programs currently requiring the exam are:

- Brigham Young University MPH Program (**\$250**)
- Oregon MPH Program - Oregon Health & Science University/Portland State University (**\$250**)
- Saint Louis University College for Public Health and Social Justice (**\$250**)
- Touro University California MPH Program (**\$250**)
- University of California, Irvine Program in Public Health (**\$250**)
- University of North Florida Master of Public Health Program (**\$250**)
- University of North Texas Health Science Center School of Public Health (**\$250**)
- University of Oklahoma Health Sciences Center College of Public Health (**\$250**)
- University of South Florida College of Public Health (**\$250**)
- University of Utah, School of Medicine, Division of Public Health (**\$250**)



# Schools and Programs Offering Discount for CPH Exam

In addition to the ten above, a number of other schools and programs have partnered with the NBPHE to offer a volume discount on the exam price:

- California State University, Northridge MPH Program in Community Health Education (**\$315**)
- Columbia University Mailman School of Public Health (**\$315**)
- CUNY School of Public Health (**\$315**)
- Drexel University School of Public Health (**\$315**)
- Eastern Virginia Medical School – Old Dominion University MPH Program (**\$315**)
- Johns Hopkins University Bloomberg School of Public Health (**\$315**)
- New York University College of Global Public Health (**\$315**)
- St. George's University MPH Program (**\$315**)
- University of Florida College of Public Health (**\$315**)
- University of Maryland School of Public Health (**\$315**)
- University of Pittsburgh Graduate School of Public Health (**\$315**)



# Organizations Offering Discount on CPH Exam

**The following organizations extend a discount for the CPH exam:**

- American Public Health Association (APHA) (**\$315**)
- Association of Schools and Programs of Public Health Fellows
- Army Public Health Center (**\$315**)
- Commissioned Officers Association / United State Public Health Services (**\$315**)
- Navy Nursing Corps (**\$315**)



# CPH Recertification Process

**CPH** | **RECERTIFICATION &**  
REPORTING SYSTEM

National Board of Public Health Examiners



# Bi-Annual Recertification Process (CEs)

50 recert  
credits

Online  
reporting  
portal

\$95 fee  
every two  
years

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# Recertification Activities Include:

College courses

Conferences and professional events

Instruction and Professional Contributions

Volunteer and Leadership Service

CPH Item-Writer/PHAB or CEPH Accreditation Site Visitor

Medical Residencies



# Recertification Portal

**CPH** | RECERTIFICATION &  
REPORTING SYSTEM



[Dashboard](#) | [My Certification](#) | [My Profile](#) | [User Manual](#) | [FAQs](#) | [Logout](#)

**Cynthia Pewett**



[Learn more about CPH badges](#)

**NBPHE Number: 10594**  
( Active)  
**Cohort: 2014**

Total Credits Required: 50



**My Recertification Total Credits: 54**

■ Pre-Approved Provider Credits: 0  
■ Other Credits: 54

Recertification Period: **01/01/2015 - 12/31/2016**

Recertification Deadline: **12/31/2016**

[Apply](#)

**Find Credits & Providers**

Find opportunities to earn pre-approved CPH recertification credits

[Click Here](#) >

**Report Activity**

Track and report your recertification activity

[Click Here](#) >

**Request Extension**

Request an extension of your recertification cycle

[Click Here](#) >

**Recertification History**

Print your certification and review your recent recertification history

[Click Here](#) >

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# Find Credits & Providers

**CPH | RECERTIFICATION & REPORTING SYSTEM**

**NATIONAL BOARD OF PUBLIC HEALTH EXAMINERS**  
Credentialing Public Health Leaders

### Welcome to the CPH Recertification & Reporting System

The CPH recertification process fosters life-long learning, professional development, and promotion of the public health profession. CPH professionals must earn **50 recertification credits every two years to maintain their CPH status**. Log in under "CPH Log In" to search for opportunities to earn CPH recertification credits, track your progress towards recertification, report recertification activity and pay a \$95.00 recertification application fee. To view **recertification requirements**, click [here](#).

**CPH Log In**

**Email:**   
(example@mydomain.org)

**Password:**

[Forgot your password?](#)

[Need to activate account? Click here](#)

**Find Credits & Providers**

Search for credit offerings from pre-approved providers.



# Find Approved Activities



**1. Location**

In person **OR**  Distance Learning

Country: All

**2. Select Offering Format(s)** (Use CTRL key+Click to select multiple choices)

Select All Formats

- Conference Participation
- Coursework at CEPH Institution
- Leadership Institute Participation
- Other
- Podcasts
- Reading of Literature (pre-approved only)

**3. Select Program Domain(s)** (Use CTRL key+Click to select multiple choices)

Select All Domains

- Biostatistics
- Communication and Informatics
- Diversity and Culture
- Environmental Health Sciences
- Epidemiology
- Health Policy and Management

**4. Credit(s)**

At Least **OR**  Exactly

0 Credit(s)

**5. Sort By**

Provider



# CPH Digital Badging



**badges** = visual representations  
of a **skill** or **achievement**

# Goal: increase engagement of CPH



## CPH Digital Badges

**Superstar Attendee**  
Conference or Seminar Participation



**Coursework Champ**  
Coursera Course, Coursework at CEPH  
Institution or Other Accredited School or Program



**Star Presenter**  
Create/Lead Multi-Day Course or Workshop  
or Seminar, Public Presentation, Guest Lecturer



**Grants Master**  
Grant Application (Approved), Grant Review  
(Technical)



**Virtual Learner**  
Online Training Course, Webinar Participation,  
Podcast



**Wise Scholar**  
Dissertation, Publication (Peer-reviewed),  
Manuscript Review (Technical)



**Pathmaker**  
Leadership Service, Volunteer Service,  
Leadership Institute Participation



**Lifelong Learner**  
Fellowship, Earn Other Certification, Summer  
Programs, Mentoring Program, Medical Residency



**Item Writer**  
For CPH Exam or Study Guide



**Site Visitor**  
CEPH, CAHME, PHAB



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# Find a CPH Registry

**CPH** | RECERTIFICATION & REPORTING SYSTEM



[« Back to welcome page](#)

**NEW:** NBPHE has launched CPH Digital Badging! [Learn more](#)

**Result(s):**


Name: **Debora Barnes-Josiah**  
NBPHE Number: **46**  
NBPHE Status: **Active**

[Print Certificate Cover Letter](#)



Name: **Sharifa Barracks**  
NBPHE Number: **884**  
NBPHE Status: **Active**

[Print Certificate Cover Letter](#)



Name: **Stacey Barger**  
NBPHE Number: **1095**  
NBPHE Status: **Active**

[Print Certificate Cover Letter](#)



Name: **Rachel Barber**  
NBPHE Number: **6210**  
NBPHE Status: **Active**

[Print Certificate Cover Letter](#)







# Stay Connected

facebook

LinkedIn



<https://www.facebook.com/CertifiedPublicHealth/>

<https://www.linkedin.com/groups/789787>

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# CPH Merchandise: CafePress



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# CPH Certificate



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# Questions?



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